



# Promoting your branch

Here are some top tips to get you started promoting your branch.

### **Get some materials printed**

Posters and flyers are the best way to get your branch details out there. NASS can either provide a template for you to complete or can do this for you. We are also able to print a selection of each for you.

### **Contact the rheumatology team**

Write to the rheumatology team asking for their support and maybe even to meet. Some of the things you might discuss with them might include:

- Ask if they could display posters in their department and refer patients to the branch using the leaflets
- Suggest organising an awareness evening or a stand at their clinic
- Offer assistance with any health care professional training

### **Gain local support**

- Write to your local MP or visit their surgery to make them aware of the branch
- Issue a press release to your local papers
- Distribute leaflets and posters around GP surgeries, libraries and other community facilities

### **Use the NASS website**

Every branch has its own dedicated page on the NASS website – it is more appealing if it is kept up to date with news from your branch and photographs of you in action.

### **Use social media**

Social media is a great tool for getting your message out there quickly and simply – take a look at the NASS social media guide to get you started.